

Ben McFadden
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Objective:

Use my web development skills to create online environments that reinforce branding, increase site traffic, and strengthen visitor loyalty.

Programming Skills:

Languages:

HTML, CSS, PHP, JavaScript

Frameworks/Libraries:

CakePHP, jQuery, jQuery UI

Platforms:

Wordpress, Joomla

Programming Software:

Proficient user of UltraEdit / UEStudio, Notepad++, CuteFTP (and many other FTP clients), Dreamweaver, TortoiseSVN and TortoiseGit

Design Skills:

Simple graphic design and photo editing.

Design Software:

Proficient user of Photoshop CS1 through CS4 and Fireworks MX through CS4
Basic user of Flash

Other Web Skills:

Web Servers: Apache Http Server

Databases: MySQL, MSSQL

Analytics: Proficient use of Google Analytics

Experience:

August 2004 - May 2005 [internship]

Assisted in managing McClintock High School networking, and internal website.

July 2005

Assisted in upgrading Grace Community Christian School network and lab computers.

August 2007 - May 2008 [internship]

Assisted in managing McClintock High School network.

November 2007 - April 2008

Lead web developer at Educational Options, Inc.

Worked under creative director. Managed 7 company websites that represented all of our brands. Assisted in strengthening new branding; introduced and launched several online marketing techniques.

April 2008 - present
contract work

Currently oversee approximately 20 websites as lead developer. Work in parallel with different graphic designers, writers, project managers, and marketing companies.

Current Projects:

<http://honeymoonsweets.com> [lead developer]

<http://newwestappraisal.com> [Lead developer]

<http://gccsaz.org> [Lead developer]

<http://arizonamayflowersociety.org> [Lead developer; designer; volunteer]

<http://quiessencerestaurant.com> [Lead developer]

<http://lossombreros.com> [lead developer]

<http://metrosouthbridge.com> [Lead developer]

<http://allensci.com> [Lead developer]

<http://estatehouseaz.com> [Lead developer]

Interests :

Stretching the limits of a computer system to work for my given task, even if it wasn't designed for it.

Taking apart electronics and putting them back together, only after learning how they work.

Designing or fixing small electronic devices to fill a need.

Using Audio / Video / Lighting equipment for concerts, worship services, and small events.

Researching latest technologies and items.

Camping in northern Arizona.

Volunteering at my church, First Baptist Church of Tempe.

Teaching and leading youth.

References available upon request.